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of silicone or fluorine compounds or plasma-coated release systems, applied very
particularly at a weight per unit area of from 0.001 g/m² to 3 000 g/m².

Please add new claim 13.

A² SAB

13. The method as claimed in claim 12, wherein the backing material is a roll or belt
having an adhesive surface, the adhesive surface comprising in particular a coating
of silicone or fluorine compounds or plasma-coated release systems, applied very
particularly at a weight per unit area of from 100 to 2 000 g/m².

REMARKS

The amendments above eliminate multiple dependencies, and place the claims in better form
for U.S. examination.

Early and favorable action is earnestly solicited.

Respectfully submitted,

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**MARK-UP SHOWING THE CHANGES MADE IN THE PREVIOUS CLAIM TO YIELD
THE CLAIM AS AMENDED ABOVE**

3. The method as claimed in [either of claims 1 and 2] **claim 1**, wherein the die body is temperature-controlled using a heat transfer fluid or cooling fluid, electrical heaters, Peltier elements, radiation or convection.

4. The method as claimed in [any of claims 1 to 3] **claim 1**, wherein the coating fluid is itself used for temperature control of at least one of the zones.

5. The method as claimed in [any of claims 1 to 4] **claim 1**, wherein the die in its mounts may be moved and/or swiveled.

6. The method as claimed in [any of claims 1 to 5] **claim 1**, wherein the bending occurs substantially perpendicularly to the backing material or substantially in or against the direction of travel of the backing material.

7. The method as claimed in [any of claims 1 to 6] **claim 1**, wherein the backing material is guided along an apparatus which produces counterpressure, in particular a roll.

8. The method as claimed in [one or more of the preceding claims] **claim 1**, wherein the substance is applied by means of the die through a perforated cylinder onto the backing material.

9. The method as claimed in [one or more of the preceding claims] **claim 1**, wherein the bending of the die is controlled as a function of the amount of the substance that is

applied, determined on the traveling web.

10. The method as claimed in [one or more of the preceding claims] claim 1, wherein the substance at the processing shear has a dynamic zero temperature viscosity of from 0.1 Pa.s to 1 000 Pa.s, preferably from 1 Pa.s to 500 Pa.s.
11. The method as claimed in [one or more of the preceding claims] claim 1, wherein the substance is a solution, dispersion, prepolymer or thermoplastic polymer, preferably a hot-melt adhesive, with particular preference a hot-melt pressure-sensitive adhesive.
12. The method as claimed in [one or more of the preceding claims] claim 1, wherein the backing material is a roll or belt having an adhesive surface, the adhesive surface comprising in particular a coating of silicone or fluorine compounds or plasma-coated release systems, applied very particularly at a weight per unit area of from 0.001 g/m² to 3 000 g/m²[, preferably from 100 to 2 000 g/m²].

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